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2024 Media Guide

LVT LEBENSMITTEL Industrie

Decision-Makers Know-how for Food & Beverage

www.LVT-WEB.de



LVT LEBENSMITTEL Industrie

LVT LEBENSMITTEL Industrie is the professional magazine for specialists and managers in the food and beverage industries and the associated packaging and machinery supply industries. News from the industry, specialist articles and practice-related contributions by users provide extensive information about all aspects of the value creation chain of these industries, providing readers with great ideas for the day-to-day solution of the technical challenges in the production, process technology and packaging of foods and beverages.

The core LVT readers are the decision makers responsible for production and process technology and the packaging of foods and beverages. Top management: proprietors, managers, directors. Middle management: plant managers, technical managers, planning and design managers, purchasing, QM, packaging, logistics and marketing. Technical specialists: engineers, designers, technicians, developers and planners.

You want to achieve more? Since 2016 we are going to offer you the new portal www.LVT-WEB.de for the food industry. Please read about further details on **page 13**.

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Overview

Publication frequency
8 issues per year

Volume
69th year 2024

Circulation
11,000 (2nd quarter 2023)

Publishing Director
Dr. Heiko Baumgartner

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Sciences**
Vanessa Winde

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Dr. Michael Reubold

Editorial
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(Editor-in-Chief)

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Hagen Reichhoff

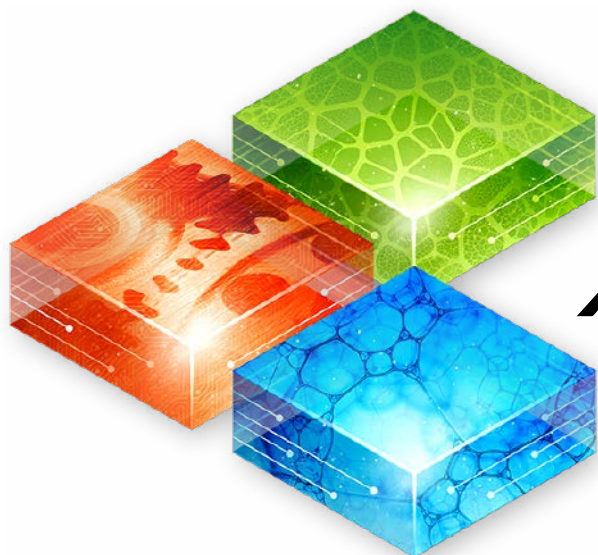
Order Management
Melanie Radtke

Subscription
€ 122.30 (+ VAT)

Student Subscription
€ 61.15 (+ VAT)

ISSN
1619-8662

Format of the magazine
DIN A4, 210 x 297 mm



ACHEMA2024

June 10-14, 2024

Your company in the spotlight!

Show your presence on the market and choose the right advertising space for your company!

Present yourself in the print publications of **CHEManager**, **CITplus**, **ReinRaumTechnik** and **LVT Lebensmittel Industrie**, online and in our **daily newsletters**.

Place your ad in several publications, various newsletters or online — with one package price. Publication dates of the Achema issues are May and June 2024.

Optimal combined package offers on request!

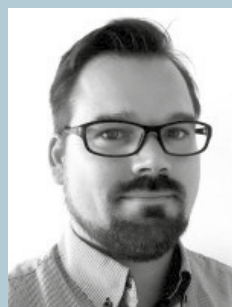
Ask for your individual offer:



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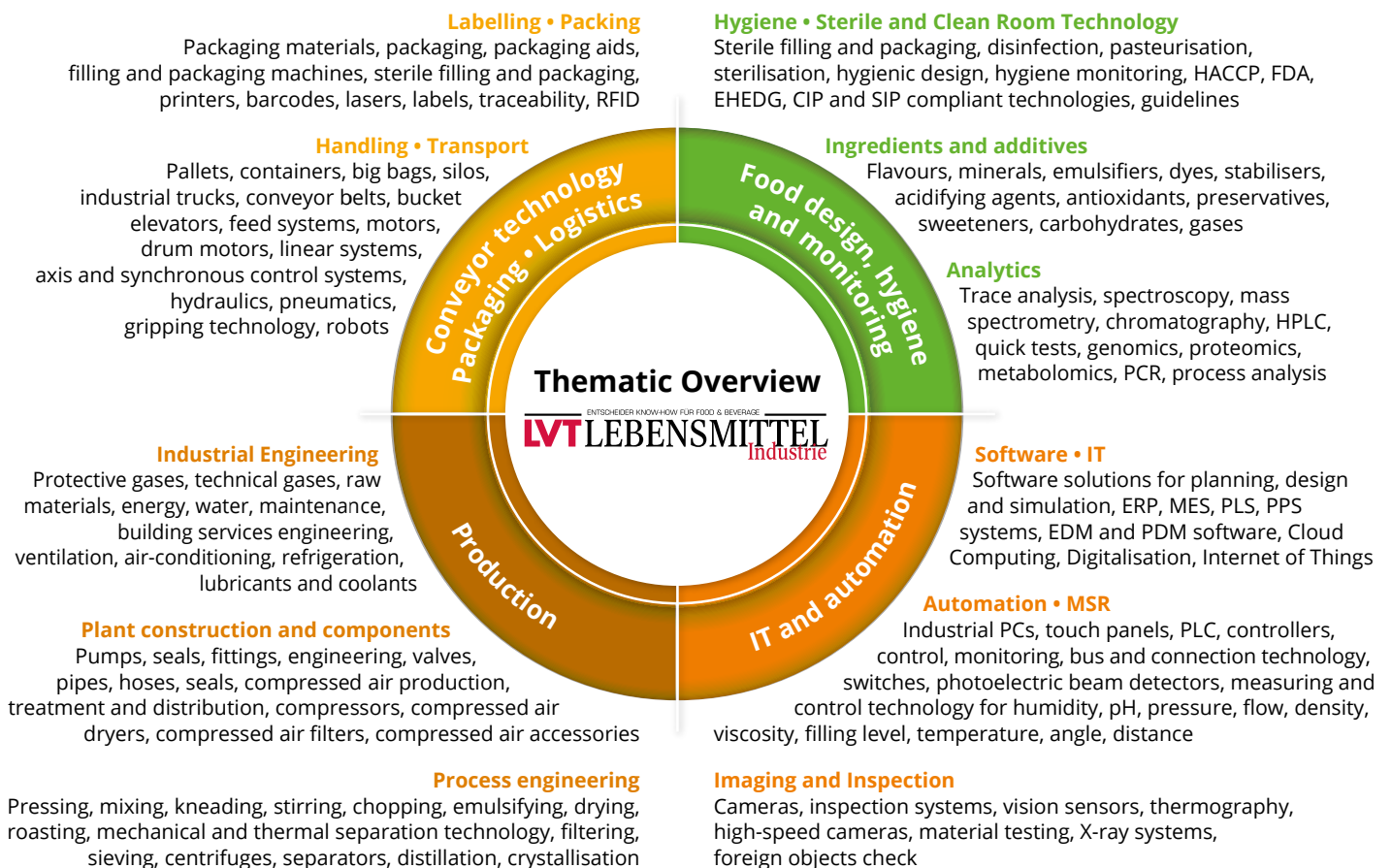
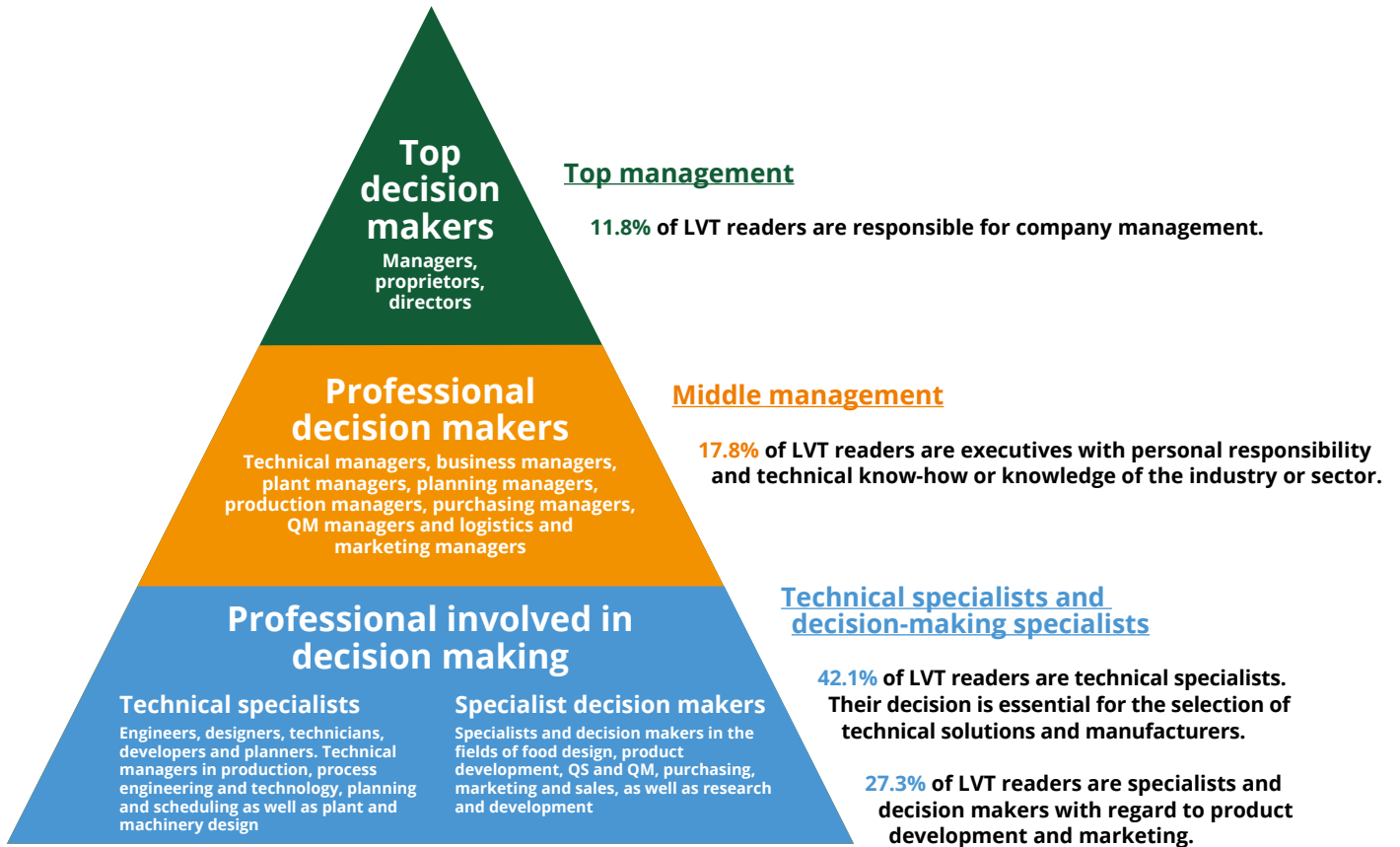


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Readers & Range of Topics



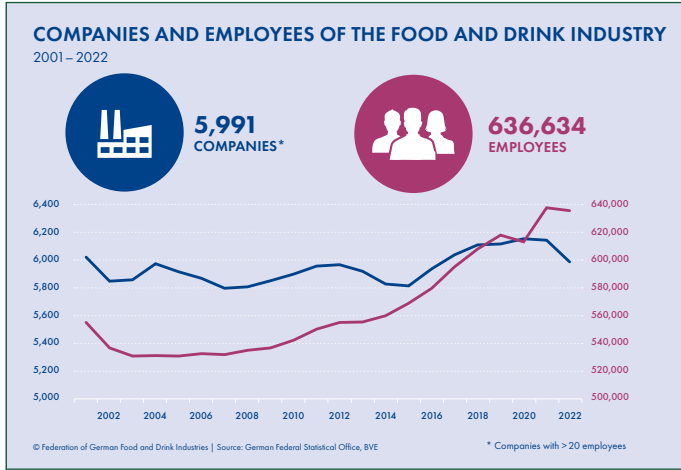
Dates & Contents

Issues	1-2 February	3 March	4 April	5-6 June
Publishing Date	12.02.2024	12.03.2024	15.04.2024	27.05.2024
Advertising Deadline	22.01.2024	20.02.2024	21.03.2024	02.05.2024
Editorial Deadline	18.12.2023	16.01.2024	15.02.2024	28.03.2024
Newsletter	20.02.2024	19.03.2024	23.04.2024	04.06.2024
		Anuga FoodTec Edition		Achema Edition
Trade Shows/ Conferences	Biofach Nuremberg, 13.-16.02.2024	Anuga FoodTec Cologne, 19.-22.03.2024	Hannover Messe Hanover, 22.-26.04.2024	Achema Frankfurt, 10.-14.06.2024
	Maintenance Dortmund, 21.-22.02.2024	LogiMAT Stuttgart, 19.-21.03.2024	Lounges Karlsruhe, 23.-25.04.2024	SENSOR+TEST Nuremberg, 11.-13.06.2024
	Pumps & Valves Dortmund, 21.-22.02.2024	Analytica Munich, 09.-12.04.2024	IFAT Munich, 13.-17.05.2024	
	Internorga Hamburg, 08.-12.03.2024		Vitafoods Geneva, 14.-16.05.2024	
			Empack Dortmund, 15.-16.05.2024	
Regular topics	Production			
	Process technology Filtering, sieving, interceptors, centrifuges, separators, distillation, crystallisation	Plant construction and components Pumps, seals, valves, fittings	Plant construction and components Engineering, fittings, valves, pipes, hoses, seals, pumps	Plant construction and components Compressed air production, treatment, distribution, compressors, compressed air dryers, compressed air filters, compressed air accessories
	Operating technology Maintenance, building services engineering, ventilation, air-conditioning, refrigeration, lubricants and coolants	Operating technology maintenance, building services engineering, ventilation, air-conditioning, refrigeration, lubricants and coolants	Operating technology Protective gases, technical gases, raw materials, energy, water	
	Conveyor technology • Packaging • Logistics			
	Labelling • Packaging Printers, barcodes, lasers, labels, traceability, RFID, packaging materials, packaging, packaging aids, filling and packaging machines, aseptic filling and packaging	Handling • Transport Pallets, containers, big bags, silos, industrial trucks, conveyor belts, bucket elevators, feed systems	Labelling • Packaging Packaging materials, packaging, packaging aids, filling and packaging machines, aseptic filling and packaging	Handling • Transport Motors, drum motors, linear systems, axis and synchronous control systems, hydraulics, pneumatics, gripping technology, robots
	IT and automation			
Software • IT ERP, MES, PLS, PPS systems, EDM, PDM software, Software solutions for planning, design and simulation, Cloud Computing, Digitalisation, Internet of Things	Imaging and inspection Cameras, inspection systems, X-ray systems, foreign objects check, vision sensors, thermography, high-speed cameras, material testing	Automation • Instrumentation and control technology Measuring and control devices for humidity, pH, pressure, flow, density, viscosity, filling level, temperature, angle, distance, Industrial PCs, touch panels, PLC, controllers, control, monitoring, bus and connection technology, switches, photoelectric beam detectors	Software • IT ERP, MES, PLS, PPS systems, EDM, PDM software, Software solutions for planning, design and simulation, Cloud Computing, Digitalisation, Internet of Things	
Food design, hygiene and monitoring				
Ingredients and additives Flavours, minerals, emulsifiers, dyes, stabilisers, acidifying agents, antioxidants, preservatives, sweeteners, carbohydrates, gases	Hygiene • Sterile, Clean room technology disinfection, pasteurisation, sterilisation, hygienic design, CIP, guidelines	Hygiene • Sterile, Clean room technology Aseptic filling and packaging, disinfection, pasteurisation, sterilisation, hygienic design, hygiene monitoring, HACCP, FDA, EHEDG, CIP and SIP compliant technologies, guidelines	Analytics Trace analysis, spectroscopy, mass spectrometry, chromatography, HPLC, quick tests, genomics, proteomics, metabolomics, PCR, process analysis	
Focus on the industry	Beverages industry Ingredients, additives, raw materials, beverage concepts, product optimisation, sterile production, filling technology, brewing technology, packaging solutions, creative packaging, convenience packaging, labelling technology, conveyor technology, logistics	Protein, meat, sausage industry Ingredients, additives, raw materials, spices, baking, frying and roasting systems, cooking and smoking systems, refrigeration technology, food safety and quality management, butchery and processing technology, transport and storage systems, cleaning systems	Dairy industry Ingredients, additives, raw materials, dairy technology systems, centrifuges, decanters, mixing, stirring, homogenising, emulsifying, pasteurisation and sterilisation systems, cheese smoking systems, packaging, labelling technology, conveyor technology, logistics	Baking industry Ingredients, additives, raw materials, spices, grain mills, silos, big bags, fermenting chambers and cabinets, treatment systems, ovens, cooling and refrigeration systems, stirring, mixing and beating machines, biscuit and cut biscuit machines, packaging, labelling technology, conveyor technology, logistics
	Pumping technology for food and beverages hygienic design, eccentric screw, impeller, membrane, piston, ring piston, rotary piston, peristaltic, screw, sinus pumps	Fittings • Seals • Valves, for Food and Beverage	Drive technology Hydraulic, pneumatic and electric motors, gear units, drum motors, linear systems, axis and synchronous control units, servo drives, frequency inverters, mechatronics	Process engineering, mixing • stirring • crushing separating, sieving, filtering
Specials	Modern management and plant management	Quality Assurance Analytics, supply chain transparency, traceability, imaging and inspection, Cameras, inspection systems, X-ray systems, foreign objects check, metal detectors	Energy efficiency Drive systems, air-conditioning, cooling, refrigeration technology, compressed air, waste recycling, cogeneration units, bio-gas systems, energy recovery, recycling, production processes, consulting and services	Measurement • Control • Regulation Industrial PCs, touch panels, PLC, controllers, control, monitoring, bus and connection technology, switches, photoelectric beam detectors, sensors (pH, humidity, pressure, temperature, angle, distance), actuators, control technology, measuring devices for flow, density, viscosity, filling level
	Sustainability Water, energy, raw materials, recycling, avoiding waste, environment, social responsibility			

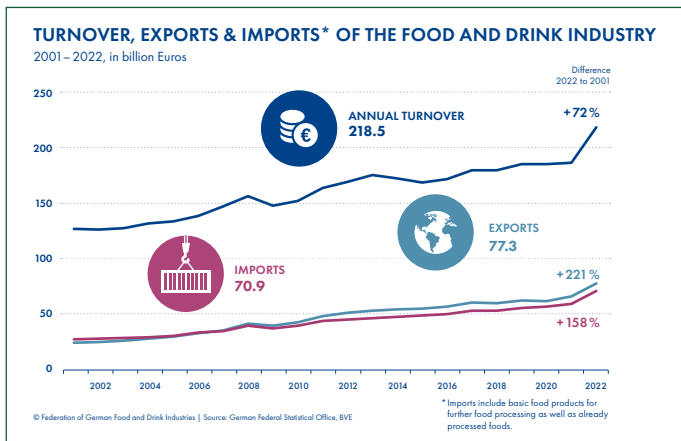
Dates & Contents

Issues	7-8 July	9 September	10 October	11-12 November
Publishing Date	02.08.2023	06.09.2023	06.10.2023	07.11.2023
Advertising Deadline	12.07.2023	16.08.2023	14.09.2023	16.10.2023
Editorial Deadline	07.06.2023	12.07.2023	10.08.2023	25.09.2023
Newsletter	08.08.2023	12.09.2023	10.10.2023	14.11.2023
		FachPack Edition		BrauBeviale Edition
Trade Shows/ Conferences	Ilmac Lausanne, 04.-05.09.2024	FachPack Nuremberg, 24.-06.09.2024	Südback Stuttgart, 26.-29.10.2024	BrauBeviale Nuremberg, 26.-28.11.2024
		parts2clean Stuttgart, 24.-26.09.2024	Filtech Cologne, 12.-14.11.2024	Valve World Expo Dusseldorf, 03.-05.12.2024
		Cleanzone Frankfurt, 25.-26.09.2024	SPS Smart Production Solutions Nuremberg, 12.-14.11.2024	Internationale Grüne Woche Berlin, 17.-26.01.2025
		Süffa Stuttgart, 28.-30.09.2024		
		Vision Stuttgart, 08.-10.10.2024		
		SOLIDS, Recycling-Technik Dortmund, 09.-10.10.2024		
Regular topics	Production			
	Process technology Emulsifying, drying, roasting, mechanical and thermal separation technology, filtering, sieving, separators, centrifuges, separators, distillation, crystallisation	Operating technology Maintenance, building services engineering, ventilation, air-conditioning, refrigeration, lubricants and coolants	Plant construction and components Compressed air production, treatment, distribution, compressors, compressed air dryers, compressed air filters, compressed air accessories	Process technology Compacting, mixing, kneading, stirring, chopping
	Conveyor technology • Packaging • Logistics			
	Handling • Transport Pallets, containers, big bags, silos, industrial trucks, conveyor belts, bucket elevators, feed systems	Labelling • Packaging Printers, barcodes, lasers, labels, traceability, RFID, packaging materials, packaging, packaging aids, filling and packaging machines, aseptic filling and packaging	Handling • Transport Motors, drum motors, linear systems, axis and synchronous control systems, hydraulics, pneumatics, gripping technology, robots	Labelling • Packaging Packaging materials, packaging, packaging aids, filling and packaging machines, aseptic filling and packaging
	IT and automation			
	Automation • Instrumentation and control technology Measuring and control devices for humidity, pH, pressure, flow, density, viscosity, filling level, temperature, angle, distance, Industrial PCs, touch panels, PLC, controllers, control, monitoring, bus and connection technology, switches, photoelectric beam detectors	Imaging and inspection Cameras, inspection systems, X-ray systems, foreign objects check, vision sensors, thermography, high-speed cameras, material testing	Automation • Instrumentation and control technology Measuring and control devices for humidity, pH, pressure, flow, density, viscosity, filling level, temperature, angle, distance, Industrial PCs, touch panels, PLC, controllers, control, monitoring, bus and connection technology, switches, photoelectric beam detectors	Software • IT ERP, MES, PLS, PPS systems, EDM, PDM software, Software solutions for planning, design and simulation, Cloud Computing, Digitalisation, Internet of Things
Food design, hygiene and monitoring				
Hygiene • Sterile, Clean room technology Aseptic filling and packaging, disinfection, pasteurisation, sterilisation, hygienic design, hygiene monitoring, HACCP, FDA, EHEDG, CIP and SIP compliant technologies, guidelines	Hygiene • Sterile, Clean room technology disinfection, pasteurisation, sterilisation, hygienic design, CIP, guidelines Analytics Spectroscopy, chromatography, HPLC, quick tests, PCR, process analysis	Analytics Trace analysis, spectroscopy, mass spectrometry, chromatography, HPLC, quick tests, genomics, proteomics, metabolomics, PCR, process analysis	Ingredients and additives Flavours, minerals, emulsifiers, dyes, stabilisers, acidifying agents, antioxidants, preservatives, sweeteners, carbohydrates, gases"	
Focus on the industry	Confectionary industry Ingredients, additives, raw materials, confectionery machines, baking ovens, forming machines, tablet presses, product optimisation, sterile production, filling technology, packaging solutions, creative packaging, convenience packaging, labelling technology, conveyor technology, logistics"	Protein, meat, sausage industry Ingredients, additives, raw materials, spices, baking, frying and roasting systems, cooking and smoking systems, refrigeration technology, food safety and quality management, butchery and processing technology, transport and storage systems, cleaning systems	Baking industry Ingredients, additives, raw materials, spices, grain mills, silos, big bags, fermenting chambers and cabinets, treatment systems, ovens, cooling and refrigeration systems, stirring, mixing and beating machines, biscuit and cut biscuit machines, packaging, labelling technology, conveyor technology, logistics	Brewing/beverages industry Ingredients, additives, raw materials, beverage concepts, product optimisation, sterile production, filling technology, brewing technology, packaging solutions, creative packaging, convenience packaging, labelling technology, conveyor technology, logistics
	Product-Forum	Pumping technology for food and beverages hygienic design, eccentric screw, impeller, membrane, piston, ring piston, rotary piston, peristaltic, screw, sinus pumps	Fittings • Seals • Valves, for Food and Beverage	Drive technology Hydraulic, pneumatic and electric motors, gear units, drum motors, linear systems, axis and synchronous control units, servo drives, frequency inverters, mechatronics
Specials	Modern management and plant management	Quality Assurance Analytics, supply chain transparency, traceability, imaging and inspection, Cameras, inspection systems, X-ray systems, foreign objects check, vision sensors, thermography, high-speed cameras, material testing	Energy efficiency Drive systems, air-conditioning, cooling, refrigeration technology, compressed air, waste recycling, cogeneration units, bio-gas systems, energy recovery, recycling, production processes, consulting and services	Measurement • Control • Regulation Industrial PCs, touch panels, PLC, controllers, control, monitoring, bus and connection technology, switches, photoelectric beam detectors, sensors (pH, humidity, pressure, temperature, angle, distance), actuators, control technology, measuring devices for flow, density, viscosity, filling level
	Sustainability Water, energy, raw materials, recycling, avoiding waste, environment, social responsibility			

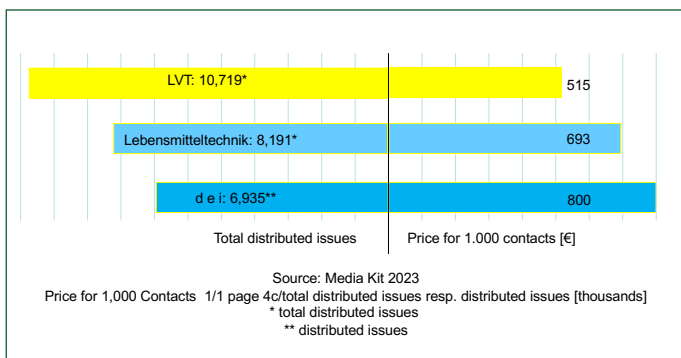
Decisive Reasons for Advertising in LVT



Source: Statistisches Bundesamt, BVE



Source: Statistisches Bundesamt, BVE



Attractive Topics ...

LVT LEBENSMITTEL Industrie sheds light on the crucial issues of the target groups and their specific economic requirements.

In 2022, the annual turnover of the food industry was **€ 218.5 billion**, of which **€ 77.3 billion** was achieved abroad. Compared to 2021, the annual turnover increased by +18.1%! In 2022, the food industry employed around **636,634 people in 5,991 companies**. "Due to strong price increases in raw materials and energy since 2021, as well as a further intensification of price inflation (especially for energy) in the wake of Russia's war of aggression on Ukraine in 2022, the food industry is struggling with unprecedented challenges." (Source: BVE data)

Conclusion: Prices and margins in the food industry are under pressure. In addition to the market power of retailers, energy, water and raw material prices as well as personnel costs are rising. LVT Lebensmittel Industrie reports on solutions in specials such as **sustainability, energy efficiency and modern management**. Permanent topics are software, IT, automation, imaging inspection procedures, machine and plant technology, analytics, ingredients, labelling, packaging and logistics. LVT deals with the special responsibility for food safety in the Special **Quality Assurance** and in the permanent topic **Hygiene - Sterile, Cleanroom Technology**.

Attractive price/performance ratio ...

... with LVT LEBENSMITTEL Industrie: with a **circulation of 11,000 LVT** offers the reasonable cost-per-thousand model allowing you to reach substantially more potential customers than with other professional magazines – for the same amount of money. This, coupled with the focus on the crucial topics, **makes LVT the perfect medium for your advertising campaign**.

Analysis

Circulation analysis (2nd quarter 2023)

Copies per Issue	Copies
Print run	11,000
Actual circulation	10,881
Of which abroad: (A, CH, Benelux)	907
Free copies	10,873

Size of Company	%
1 – 49 employees	28.8
50 – 99 employees	28.1
100 – 199 employees	10.9
200 – 499 employees	14.2
500 and more employees	18.0

Analysis of Recipients

Position in Company	%
Technical management	15.4
Manufacture/Production	12.1
Process engineering and technology	12.0
Company management	11.8
Plant and machinery construction	9.7
Food design/Product development/QS and QM	9.7
Planning and project engineering	9.3
Purchasing	9.2
Marketing and sales	6.2
Research and development	2.2
Commercial management	2.4

Sectors	%
Food and beverage industry	80.4
Packaging/Food machinery manufacturers	16.2
Engineering and planning offices	2.2
Universities and colleges of further education	1.2
Meat, fish	12.0
Bakery and pasta goods	11.9
Brewing industry	11.2
Dairy industry	10.1
Soups, seasonings, stocks, baby food	7.2
Confectionery	7.0
Mineral water and medicinal springs	6.2
Fruit juice industry	5.1
Ingredients and additives	4.3
Sugar, starch and starch products	2.3
Wine, sparkling wine, spirits	1.7
Fruit, vegetable and potato processing	1.1
Animal and vegetable oils and fats	0.3

Prices & Formats

Advertisements	width / height (mm)	Price €
1/1 Page	210 x 297*	5,650
1/2 Page portrait	90 x 260	3,680
1/2 Page landscape	185 x 128	3,680
Juniorpage	137 x 190	4,100
1/3 Page portrait	58 x 260	2,150
1/3 Page landscape	185 x 85	2,150
1/4 Page classic	90 x 128	1,850
1/4 Page portrait	43 x 260	1,850
1/4 Page landscape	185 x 63	1,850
1/8 Page classic	90 x 63	1,350
1/8 Page landscape	185 x 30	1,350
Job Advertisements	25 % discount on regular advertisement prices	

Preferred positions

Title Page + Story ^{1**}	213 x 303	5,950
Inside Cover + Story ^{**}	213 x 303	4,550
Inside front/back page, Back page ¹	210 x 297*	5,850
Belly Band	450 x max. 100	5,990
Postcards ²		145

* plus 3 mm overlap on all sides

Bound-in inserts	width / height (mm)	Price €
2-page A4	210 x 297	4,050
3-page A4 + side flip	207 + 105 x 297	6,050
4-page A4	420 x 297	6,450

* Head: 5 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose inserts ³	weight	Price €
	up to 25 g	315
	up to 50 g	410

BuyersGuide³

Each printed line, per edition and keyword	40 mm/column	7.-
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Total print run: 88,000

Minimum duration: 12 successive months or until cancelled.
28 keystrokes or 21 capitals per printed line. Addition of company / corporate logo possible (quotation by column / 2 mm column height)

Additional charges

Binding positions	10 %
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Discounts

3 Advertisements	5 %
6 Advertisements	10 %
9 Advertisements	15 %

Reprints and ePrints

For your internet presence we would be pleased to provide you with the PDF file of your article for a Nominal charge of **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

Contact:

Hagen Reichhoff,
Tel.: +49 (0) 606-001, hreichhoff@wiley.com

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE136766623
Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2023 and supersedes all previous price lists.

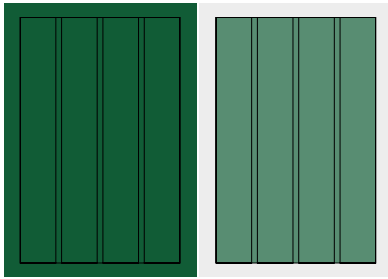
1 Cancellation only possible up to 8 weeks before advertising deadline.
Title page: the picture must be coordinated with publisher in advance and Wiley-VCH has exclusive rights of it for 6 months.

2 Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs

3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

** The cover story/inside cover story will be handled like an editorial article and is subject to the standards and formalities of the magazine.

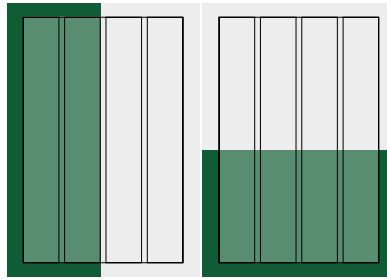
Formats



1/1 Page
 Type Area/Bleed Size

Type Area:
 185 x 260 mm

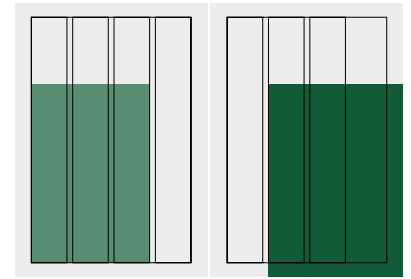
Bleed Size:
 210 x 297 mm



1/2 Page
 Type Area/Bleed Size

Type Area:
 portrait: 90 x 260 mm
 landscape: 185 x 128 mm

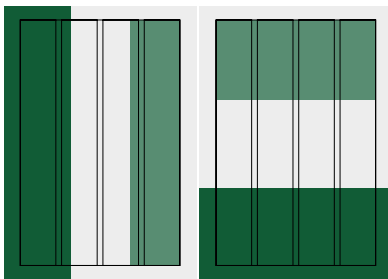
Bleed Size:
 portrait: 102 x 297 mm
 landscape: 210 x 147 mm



Juniorpage

Type Area:
 137 x 190 mm

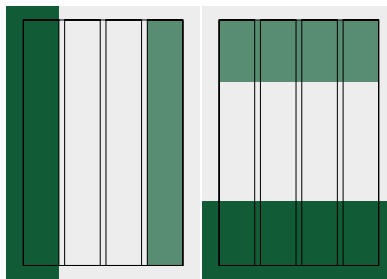
Bleed Size:
 147 x 209 mm



1/3 Page
 Type Area/Bleed Size

Type Area:
 portrait: 58 x 260 mm
 landscape: 185 x 85 mm

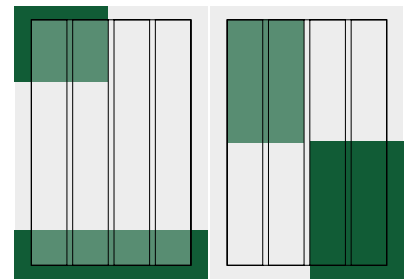
Bleed Size:
 portrait: 70 x 297 mm
 landscape: 210 x 104 mm



1/4 Page
 Type Area/Bleed Size

Type Area:
 portrait: 43 x 260 mm
 landscape: 185 x 63 mm

Bleed Size:
 portrait: 54 x 297 mm
 landscape: 210 x 82 mm



1/4 | 1/8
 Page Type Area/Bleed Size

Type Area:
 classic: 90 x 128 mm

Bleed Size:
 classic: 102 x 147 mm

Type Area:
 classic: 90 x 63 mm
 landscape: 185 x 30 mm

Bleed Size:
 classic: 102 x 82 mm
 landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format

210 x 297 mm (width x height), A4 size
185 x 260 mm (width x height), print space
Number of columns: 3; column width 58 mm or
Number of columns: 4, column width 43 mm

Print and binding methods

Sheet offset, adhesive binding

Colours

Euro scale

Screen ruling

70 ruling
Print profile: ISO Coated_v2_300 (39L)

Loose inserts

Minimum insert size: 105 x 148 mm (w x h),
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm),
Minimum weight for single-sheets inserts: 150 g/m²

Delivery of loose inserts

Delivery quantity: 11,200 copies

Delivery of bound-in inserts

Delivery quantity: 11,500 copies

The delivery address for bound-in inserts and any supplements will be given to you with the order confirmation.

Data format

We accept the following data formats:
PDF, EPS, TIFF, JPG.

Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the "maximum" or "high" quality gradings.

To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options

by e-mail to mradtke@wiley.com



Wiley-VCH GmbH
z. Hd. Melanie Radtke
Boschstrasse 12
69469 Weinheim
Tel.: +49 (0) 6201 606 557

Native Advertising PLUS

Native Advertising Plus

With Native Advertising Plus you inform the readers with content which you or your PR agency have produced with the objective of increasing the level of awareness of your company. The article communicates your know-how in the sector, establishes the experts in your company as thought leaders in the market and in turn has a positive effect on the perception of your brand. Integration of the content in the established look & feel of the editorial content of the publication, both in print and online, and with naming of the author together with contact information for feedback and enquiries.*

ADVERTORIAL

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1,000 €

*Due to legal regulations it is required to write the comment "Advertorial" above the article.

B2B-Website: www.LVT-WEB.de

www.LVT-WEB.de supplies decision-maker know-how for technicians, qualified employees, and managers in the food, beverage, packaging and supply industries. **www.LVT-WEB.de** provides news, applications and information about new products and events to your target groups.

Online-Advertisement

Give your company an image, show your presence, communicate a product launch – in short: benefit from our scope. Complement your print campaign in **LVT LEBENSMITTEL Industrie** and increase your market penetration with an image campaign on **www.LVT-WEB.de**.

Leaderboard (run of site) ¹	728 x 90 Pixel
Wide Skyscraper ²	160 x 600 Pixel
Skyscraper ²	120 x 600 Pixel
Medium Rectangle	300 x 250 Pixel
Top Feature Portal (Content ad)	

Package prices

At your choice³:

Leaderboard (728x90 px) | **Wide Skyscraper** (160x600 px)² | **Skyscraper** (120x600 px)²
Medium-Rectangle (300x250 px) | **Top Feature** (Sponsored Content)⁴

Package 1

Frequency Portal	3 Months
Frequency Newsletter	2 x
Package price	€ 3,500

Package 2

Frequency Portal	6 Months
Frequency Newsletter	4x
Package price	€ 6,500

Package 3

Frequency Portal	9 Months
Frequency Newsletter	6x
Package price	€ 8,490

Paket 4

Package Portal	12 Months
Frequency Newsletter	8x
Package price	€ 10,000

Deadline for Paid Content:

7 working days before publication

1 "run of site" means that the ad placements may appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (maximum of four banners at one position).

2 the mobile optimized version requires an additional Medium Rectangle format.

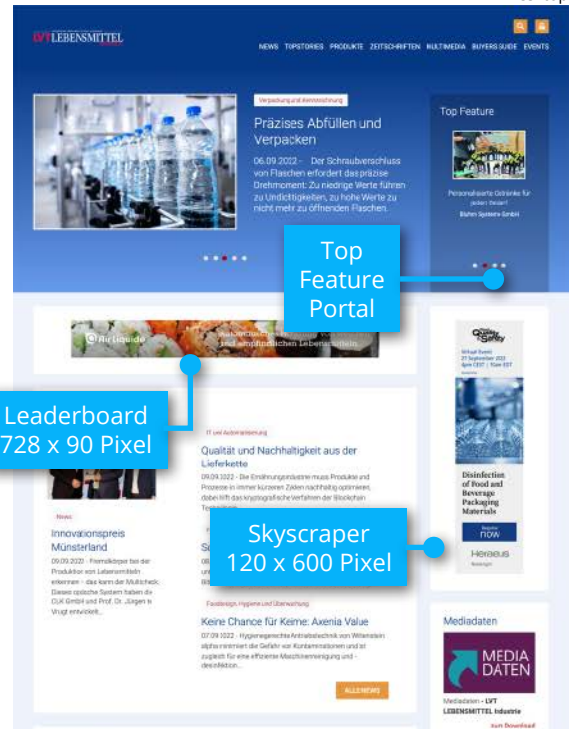
3 according to availability.

4 Scope of Service: Picture (476 x 315 px, Format 1,5:1), Headline, Intro on landing page (150 letters), Detailed Text (up to 4,000 characters recommended), 1-4 Images, Contact Information

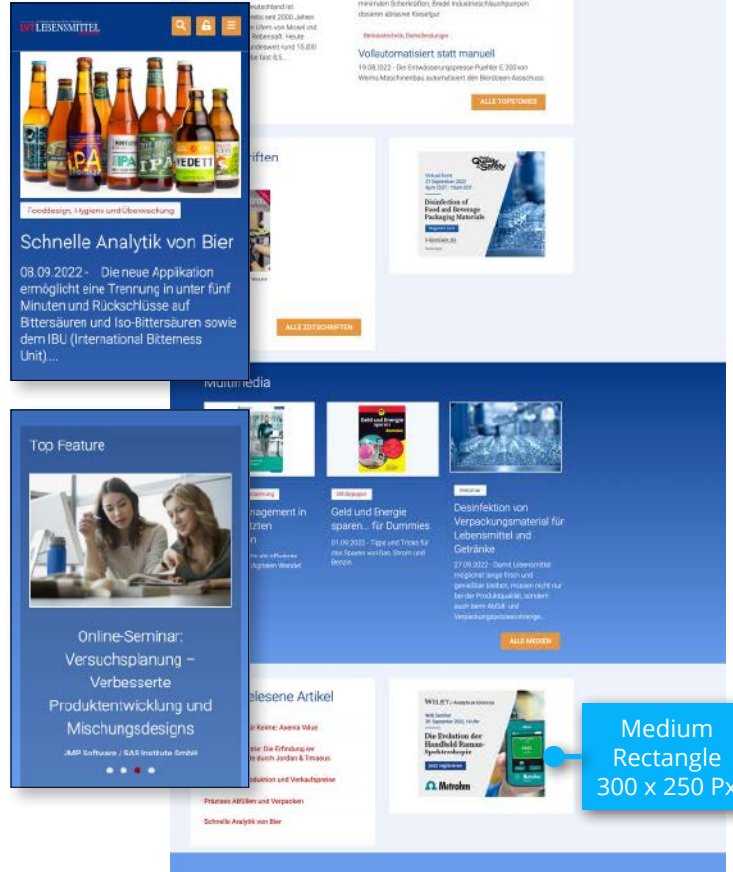
Visibility: The feature is placed prominently in the first-Sight area of the page. Additionally, your highlight remains for a total of six months in the portal's database.

See next page for technical specifications

Desktop



Mobil



Newsletter: www.LVT-WEB.de

LVT LEBENSMITTEL Industrie provides its subscribers with important market and company news. In addition to latest news, exclusive interviews and top stories the newsletters inform about products, services and events.

Newsletter: Banner formats & prices

With the booking of a „Feature“, your content will be placed on one of the prominent feature positions

Full Banner	468 x 60 Pixel
Medium Rectangle	300 x 250 Pixel
Feature Newsletter	Text (up to max. 4,000 characters advisable), headline, intro (150 characters), at least one image (format 1.5:1, at least W x H 476 x 315 px, better 750 x 500 px, max. 250 KB), three additional images possible (format see above), Contact information

Newsletter Dates

- 20.02.2024
- 19.03.2024
- 23.04.2024
- 04.06.2024
- 30.07.2024
- 24.09.2024
- 22.10.2024
- 26.11.2024

Newsletter Key Figures 2021/2022

Unique Open Rate (MV)	26.1 %
Unique Click Through Rate (MV)	4.5 %
Click-to-Open Rate (MV)	16.4 %

MV = Mean value of 8 newsletters sent out

Technical Data

Please send your files by mail to your sales representative. We will take care of all further steps.

Banner (Website)

Size of data: max. 200 KB
Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB
Data formats: GIF, JPG, PNG

Target-website

Please tell us the exact URL, where your banner should be linked to.

Denken in Alternativen

Liebe Leser*innen,

welche Alternativen beschäftigen Sie gerade? Rohstoffe, Energie und Kosten sind drei Pole eines Spannungsraumes, der uns aktuell in Atem hält. Der Austausch mit Anderen und deren Lösungsstrategien kann da das Denken in Alternativen nur inspirieren!

Das Denken in Alternativen hat uns Verbraucher erreicht, z.B. wenn wir klimafreundliche Verhaltensweisen erschließen und so stehen Fleischersatzprodukte hoch im Kurs. Pflanzenbasiert werden sie aus TVP (Texturierte Pflanzenproteine, Texturized Vegetable Proteins) und HMMA (Fleischanaloga mit hohem Wasseranteil, High Moisture Meat Analogues) hergestellt. Erfahren Sie mehr über einen Extruder von Coperion, der Faserlängen und -stärken ebenso wie die Produkttextur und -festigkeit von HMMA in den gewünschten Qualitäten erzeugt.

Sollte Sie im privaten Bereich die Frage umtreiben, wie das Leben bezahlbar bleibt, dann schauen Sie doch mal in das pdf „Geld und Energie sparen für Dummies“ zum kostenfreien Download. Mein Verlagskollege Kai Zöllig traf die inhaltliche Auswahl aus zwei Titeln unserer erfolgreichen Buchreihe „für Dummies“. „Reich werden für Dummies“ verfasst von Michael Kelnberger, Tobias Schönaich, Heinz Vinkelau sowie „Rentenplaner für Dummies“ von Helmut Achatz.

Das LVT-Team wünscht Ihnen eine inspirierende Lektüre und eine allzeit glückliche Hand für Ihre Produktion!

Beste Grüße
Dr. Jürgen Kreuzig
Chefredakteur

Lisa Colavito, Beate Zimmermann
Online-Management www.LVT-WEB.de

Top-Thema

Web Seminar | 20. September 2022, 14 Uhr
Die Evolution der Handheld Raman-Spektroskopie

Jetzt registrieren

Full Banner
468 x 60 Pixel

Gas- und Energiekostenexplosion
02.10.2019 - Die Bundesregierung hat am 15.08.2022 die Höhe der Gas-Umlage zur finanziellen Stützung von Gasimporteuren festgelegt.

Maximize Your Supply Chain Savings

Visit our ROI calculator to show how Elenica Digital Supply Network can help drive profitability

Medium Rectangle
300 x 250 Pixel

Elenica
20 YEARS OF DIGITAL SUPPLY CHAIN RESILIENCE
Go Digital. Transform.™

Feature

Erklärt im Video: Was ist nachhaltige Landwirtschaft?

12.05.2022 -

Exclusive access to your customers

Single Sponsored Newsletter
2.990 €



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Products from the sectors Safety & Security Management, Fire Protection, Safety at Work, Building Security, Video Surveillance, Access Control and IT & Communication



Automation & Machine Vision
Products from the sectors Automation, Drives, Machine Vision / Optical Metrology, Industrial PC, Test and Measurement, Sensor Technology



Healthcare
Products from the sectors Medical Technology, clinical laboratory, Hygiene, Management, facility management and IT & communication



Laboratory / Biotechnology
Products from the sectors Laboratory Devices, Analysis, Microscopy and EDP/Software/LIMS



Process technology
Products from the sectors Process Automation, Maintenance, Plant-Construction, Pumps and Compressors, Mechanical and Thermal Process Technology



Food Industry technology
Products from the sectors Logistics and Materials Handling, Packaging and Labeling, Food analysis, Plant Construction and Technical equipment

Safety & Security

Hyperwall MB Secure V10
MB Secure V10 from Hyperwall Systems...

Protect OT Systems from Cyber Threats
Intrusion prevention and next generation firewalls

In an emergency, control your lock doors
Access to your entire premises, quickly and safely.

Intuitive, flexible industrial testing
Saves for a digital test lab

A simple, flexible health gate
Access point of trust

It requires only connected screen control
Makes life easier for security managers

GL-GR screen control supports
Management of screens for a safe

08002027 - Automation + IT Security / Cyber Security
Process IT Systems from Cyber Threats

Intrusion prevention and next generation firewalls
The small "bump-in-wire" EtherCatch series IPS device and the EtherFree series IPS firewall protect critical assets such as PLCs and HMIs at the edge of OT networks.

EtherCatch and EtherFree, which feature OT certified DPI technology, can audit network traffic and provide users with visibility of security issues and connections, enabling administrators and operators to understand the health of more critical OT systems through fine-grained monitoring and control of their activity.

Real time visibility and control management
The Security Dashboard Console (SDC) software allows administrators to manage all IPS systems from one location. The SDC can introduce and customize security policies, monitor network activity in a glance in real time, and quickly perform policy, firmware and patch updates for the EtherCatch and EtherFree series.

Pattern-based visual patching and intelligent threat protection
Frequent patching significantly reduces a system's vulnerability to cyber threats. However, this remains a critical challenge for OT environments. Visual patching techniques can complement existing patch management processes by building agents into the network. Visual patching acts as an open-source emergency security tool that network administrators and operators can quickly deploy to remediate vulnerabilities in a matter of minutes.

MOXA Moxa Europe GmbH
Steinstraße 218
81875 München
Phone: +49 89 412 25 73 0

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 an offer
 a website
 detailed information
Your request:

Viewed products:



Modern design

Optimized for mobile devices

Clear structure

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PRO-4-PRO is Wiley's cross-media concept. The possibility of presenting your company both online and in relevant trade journals ensures that your advertising measures are as effective as possible — if we optimise for you, with a built-in lead guarantee.

- Extended company presentation 500 €
- detailed company and product description
- individual optimization for search engines (e.g. SEO for Google)
- Lead Generation Tool

	6 Months / price €	12 Months / price €
Company presentation	500, one-time-fee	
Product entry	335	585
Refresher	295	530
Package deals	Runtime	12 Months / price €
Pro Package	4 Product presentations	1,775
Premium Package	8 Product presentations	3,280
Business Flat	all your product texts that you send us within 12 months	5,315



PRO-4-PRO.COM
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The Product Portal for Lead Generation

MOVE BEYOND ADVERTISING

Elevate your brand and take your message to new levels!

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Advance knowledge and understanding of the latest research, technology trends, or key developments with our webinars.



Virtual Events

Engage your target audience through sponsored plenary sessions led by leaders in your area of interest, connecting and engaging via our independent, trusted channels.



Knowledge Hub

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Communications Solutions

Be a thought leader in your area of expertise, with tailored solutions to generate quality scientific leads including:



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Position your brand alongside primary peer-reviewed journal content by sponsoring a collection of articles on a common theme.



Essential Knowledge Briefing

Deliver your target audience valuable information for their daily work in short, practical guides that are mobile-enabled for convenience and easy access.



Expert Insights

Engage with your target audience and provide expert insights on key subject areas through impactful content solutions such as whitepapers, article summaries, and ebooks.

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 - (g) Customer has obtained written consent to display the name or image of any living person in any Advertising.
- 17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.
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 - (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

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Advertising and Reprint Production Terms and Conditions

PRICING

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

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 - (c) cease publication of further Advertising or terminate an agreement for Advertising;
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 - (e) exercise any other rights at law or equity.

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- 40. The law of the corporate domicile of the Wiley entity which issues the Booking Confirmation and invoice to the Customer will govern these Terms, without regard to conflict of law rules. The parties agree to submit to the exclusive jurisdiction of the courts located in the corporate domicile of the aforesaid Wiley entity for the adjudication of all disputes arising in connection with these Terms.

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