

# WILEY



## 2024 Media Guide

# GIT Labor- Fachzeitschrift

Compelling solutions through  
strategic partnerships



# GIT Labor-Fachzeitschrift

## Brief Profile

*Our readers are your clients. Take advantage of our experience in the industry and our reach of 25,000 recipients of our print magazine and more than 12,500 readers of the digital edition to draw attention to yourself. In addition to the German-language laboratory market, it is also important to reach your target group internationally: We offer you different combinations to increase your visibility in the best possible way.*

*The authors who write for the GIT Labor-Fachzeitschrift work in laboratories and thus form the link between scientific and industrial research. This guarantees that the articles are the most current and of the highest quality. Easy to understand and practice-oriented professional pieces impart expert knowledge in all disciplines of laboratory analysis. This makes us not only the communication organ to the scientific community but the direct interface between users and manufacturers. In addition to scientific articles and application notes, we present innovative new products and offer companies a platform to present their solutions for the laboratory market.*

*With the team of the GIT Labor-Fachzeitschrift, you have a competent partner at your side, who will support you in underlining your expertise and attracting the greatest possible attention to your products and services. Supplemented by the content and qualified worldwide contacts of the renowned scientific publisher Wiley, we can offer you customized solutions, with which you can spread your message professionally and accurately.*

## Content

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## Overview

**Publication Frequency**  
8 issues per year

**Volume**  
68<sup>th</sup> year 2024

**Printrun**  
25,000 (Q1/23)  
see [www.ivw.de](http://www.ivw.de)



**Membership**  
IVW

**Publishing Director**  
Dr. Heiko Baumgartner

**Commercial Manager Sciences**  
Vanessa Winde

**Editorial**  
Dr. Christina Poggel,  
Product Manager

**Advertising Administration**  
Kerstin Kunkel

**Subscription**  
€ 119.60 (+ VAT)

**Single Copy Rate**  
€ 17 (+ VAT)  
Subscription for students 50% discount

**ISSN**  
0016 3538

**Format of the magazine**  
DIN A4

## Our Topics and Formats

The issues of GIT Labor-Fachzeitschrift are dedicated to different main topics. The topics are prepared for you accordingly.

In portraits, interviews, and articles from research and industry, the latest developments in digital transformation in the lab, environmental and bioanalytic, medical and pharmaceutical research and more topics are presented.

On our website Wiley Analytical Science, the high-quality contents are further information.

In addition, a special newsletter is published, which is dedicated to the main topic of the print edition and informs our readers about the publication of a new issue.

In addition to the magazine part, in which we present start-ups, special personalities and new projects, the marketplace offers you the opportunity to present your latest products in the form of application notes and product profiles.

Each issue additionally contains current products from a wide range of companies in the industry. Further information on advertising opportunities can be found on page 8.

Medical and Pharmaceutical Research	Analytics in Consumer Protection	Bioanalytics	Sustainability in the Lab
Diagnostics Drug Discovery Infection Research Cancer Research	Food Cosmetics Nanoparticles Element Analysis Identification of Unknown Compounds	Medical and Pharmaceutical Research Analytics in Consumer Protection Bioanalytics Sustainability in the Lab Genomic, Proteomic, Lipidomic	Sustainable Lab Practices Devices and Equipment Research on Sustainable Materials Recycling

Battery and Energy Research	Digital Transformation of the Lab	Environmental Research	Analytic Trends: Methods and Equipment
Material Research Hydrogen Catalysts Chemical Analytics	State of the Art Issues with Implementation Lab of the Future LIMS	Pesticides Micro Plastic PFAS Hormones Water	Mass Spectrometry Spectroscopy Chromatography & Separation Methods Sample Preparation & Liquid Handling

**Topics that span all columns:** Chromatography & Separation Methods, Sample Preparation & Liquid Handling, Spectroscopy, Mass Spectrometry, Particle Measurement Technology, Temperature Control Technology, Vacuum Technology

## Dates & Contents

Issues	Digital Issue			
	1 January   February	2 March	3 April	4 May   June
Publishing Date	14.02.2024	20.03.2024	24.04.2024	29.05.2024
Advertising Deadline	31.01.2024	26.02.2024	27.03.2024	06.05.2024
Editorial Deadline	12.12.2023	24.01.2024	28.02.2024	03.04.2024
<b>TOPIC FOCUS</b>	<b>Medical and Pharma- ceutical Research</b>	<b>Analytics in Consumer Protection</b>	<b>Bioanalytics</b>	<b>Environmental Research</b>
<b>METHODS AND TECHNIQUES</b>	<b>Chromatography, Spectroscopy, etc.</b>	<b>Mass Spectrometry, Particle Measurement Technology, etc.</b>	<b>LC-MS, Temperature Control Technology, etc.</b>	<b>Sample Preparation &amp; Liquid Handling, etc.</b>
<b>FAIRS AND EXHIBITIONS</b>		<b>Analytica Munich 09.-12.04.2024</b>	<b>Wiley Analytical Science Conference April 2024</b>	<b>ACHEMA Frankfurt 10.-14.06.2024</b>
				<b>Future Labs Live Basel 26.-27.06.2024</b>
<b>Wiley Analytical Science Award</b>				<b>Submit applications by 31 May 2024</b>
<b>Issue alert</b> covering the topic focus of the print issue	21.02.2024	20.03.2024	24.04.2024	29.05.2024

Issues	Digital Issue			
	5 July   August	6 September	7 October	8 November
Publishing Date	10.07.2024	25.09.2024	30.10.2024	04.12.2024
Advertising Deadline	26.06.2024	02.09.2024	07.10.2024	11.11.2024
Editorial Deadline	15.05.2024	31.07.2024	04.09.2024	09.10.2024
<b>TOPIC FOCUS</b>	<b>Battery and Energy Research</b>	<b>Digital Transformation of the Lab</b>	<b>Sustainability in the Lab</b>	<b>Analytical Trends: Methods and Equipment</b>
<b>METHODS AND TECHNIQUES</b>	<b>Chemical Analysis, Isotope Analysis, etc.</b>	<b>Automation Techniques, LIMS, etc.</b>	<b>Sample Preparation, Liquid Handling, etc.</b>	<b>Chromatography, Spectroscopy, Mass Spectrometry, etc.</b>
<b>FAIRS AND EXHIBITIONS</b>		<b>LIMS-Forum Cologne</b>		<b>Wiley Analytical Science Conference November 2024</b>
<b>Wiley Analytical Science Award</b>	<b>Presentation of the finalists</b>			<b>Presentation of the award winners</b>
<b>Issue alert</b> covering the topic focus of the print issue	10.07.2024	25.09.2024	30.10.2024	04.12.2024

## analytica Marketplace 2024

### Present your innovations at the leading trade fair for the laboratory industry

- Special section on the March issue of GIT Labor-Fachzeitschrift
- Inside cover introduces the section
- Promote your trade show presence
- 3 formats – print and digital – suitable for every budget



**Publishing date** of print issue for Analytica: **20 March 2024**

**Advertising deadline:** 19 February 2024

**Analytica special newsletter to the trade show:**

20 March 2024 | 27 March 2024 | 3 April 2024

<p><b>Package 1</b></p>	<p><b>Inside cover, 1/1 page product profile, and text ad in newsletter and on Wiley Analytical Science</b></p> <p>► EUR 5,250</p>	<p>The inside title introduces the category and is printed on stiff paper. Use this attention-grabbing form of advertising to present your new product. On the reverse side, you have the opportunity to present your innovation in detail: max. 3,400 characters product presentation, product image, company logo, company contact, hall, and booth.</p>
<p><b>Package 2</b></p>	<p><b>1/1 page product profile and text ad in the newsletter and on Wiley Analytical Science</b></p> <p>► EUR 3,250</p>	<p>Max. 3,400 characters, short product introduction, and possible fields of application, image material, company logo, company contact, hall, and booth.</p>
<p><b>Package 3</b></p>	<p><b>1/2 page product profile and text ad in the newsletter and on Wiley Analytical Science</b></p> <p>► EUR 2,500</p>	<p>Max. 1,400 characters, short product introduction, and possible fields of application, image material, company logo, company contact, hall, and booth.</p>

#### **Text ad in newsletter and on Wiley Analytical Science:**

Max. 60 characters (including spaces) for the headline and up to 200 characters for the body text. The text length on the website is unlimited. One image as JPEG file with 250 x 210 px size.

# Analysis

## Circulation Breakdown

Copies per Issue	Copies
Printrun	25,000
Total circulation	24,788
Sold circulation	939
Thereof foreign countries	1,632
Cost-free copies	23,849
Archive, tradeshow, sample copies	212

Data according to IVW analysis 1<sup>st</sup> quarter 2023

Target Groups	%
Industrial R & D	32
Academic Research & Teaching	29
Production / Process Control	9
Purchasing	9
Corporate Management	7
Technical Management	6
Quality Control	6
Marketing / Sales	2

Position	%
Research- / Laboratory- / Technical- Management	28
Research Assistant	17
Laboratory Staff	14
University Teachers / Insitutes' Management	13
Management	12
Product- / Projectmanager	8
Head of Marketing	5
Others	3

## Distribution Breakdown

Size of Enterprise	%
1 up to 49 staff members	28
50 up to 499 staff members	47
more than 500 staff members	53

Geographical Distribution	%
Germany	93
Austria	3
Switzerland	4

Sectors	%
Chemical Industry incl. Petrochemical	30
Pharmaceutical Industry + Biotechnology	28
Universities + Research Institutes	22
Food and Beverages Industry	4
Measurement Technology	4
Contract Research, Independent Labs	4
Medical	3
Government, Associations etc.	2
Others	3



## Prices & Formats

Advertisements	width/height (mm)	Price €
1/1 Page	210 x 297*	9,420
1/2 Page portrait	90 x 260	5,800
1/2 Page landscape	185 x 128	5,800
Juniorpage	137 x 190	6,230
1/3 Page portrait	58 x 260	3,620
1/3 Page landscape	185 x 85	3,620
1/4 Page classic	90 x 128	2,920
1/4 Page portrait	43 x 260	2,920
1/4 Page landscape	185 x 63	2,920
1/8 Page classic	90 x 128	1,850
1/8 Page landscape	185 x 30	1,850
Job Advertisements	25 % discount on regular advertisement prices	

### Preferred Positions

Title Page + Story <sup>1</sup>	Availability & prices on request	
Inside front/back page, Back page <sup>1*</sup>	210 x 297	9,840
1 <sup>st</sup> right hand page in text <sup>1</sup>	185 x 260	9,840
Belly Band	450 x max. 100	7,340
Postcards <sup>2</sup>		135

Text ad	2/1 page	1/1 page
Application Note	5,950	3,210

Text ad	1/1 page	1/2 page
Product Profile	3,210	1,980

\* plus 3 mm overlap on all sides

Bound-in inserts*	Breite x Höhe in mm	Price €
2-page A4*	210 x 297	7,780
3-page A4 + side flip*	207 + 105 x 297	11,640
4-page A4*	420 x 297	12,650
6-page A4*	414 + 203 x 297	15,990

\* Head: 3 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose inserts <sup>3</sup>	weight	Price €
	up to 25 g	210
	up to 50 g	395

### Reprints and ePrints

For your internet presence we would be pleased to provide you with the PDF file of your article at a price of **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

#### Contact:

Hagen Reichhoff,  
Tel.: +49 (0) 606-001, hreichhoff@wiley.com

### Terms of Payment:

Payment within 30 days without deduction.

#### Bank details:

J.P. Morgan AG  
Taunus Turm · Taunustor 1  
60310 Frankfurt, Germany  
IBAN: DE55501108006161517443  
BIC: CHASDEFX

VAT-Id.No.: DE136766623

Tax No.: 47020/29082

All prices are subject to the statutory VAT.

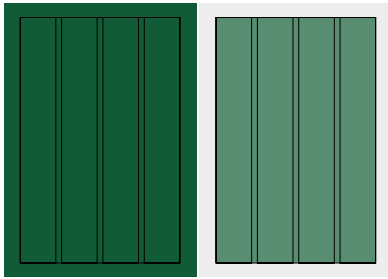
The new price list comes into effect on 1 October 2023 and supersedes all previous price lists.

1 Cancellation only possible up to 8 weeks before advertising deadline.  
Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.

2 Postcards: Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs

3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

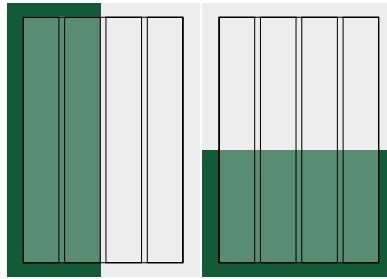
# Formats



**1/1** Page  
Type Area/Bleed Size

**Type Area:**  
185 x 260 mm

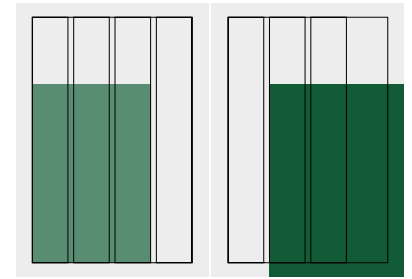
**Bleed Size:**  
210 x 297 mm



**1/2** Page  
Type Area/Bleed Size

**Type Area:**  
portrait: 90 x 260 mm  
landscape: 185 x 128 mm

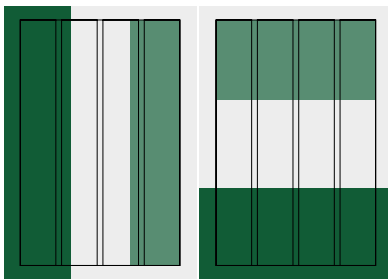
**Bleed Size:**  
portrait: 102 x 297 mm  
landscape: 210 x 147 mm



**Juniorpage**

**Type Area:**  
137 x 190 mm

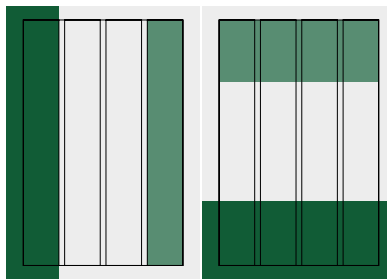
**Bleed Size:**  
147 x 209 mm



**1/3** Page  
Type Area/Bleed Size

**Type Area:**  
portrait: 58 x 260 mm  
landscape: 185 x 85 mm

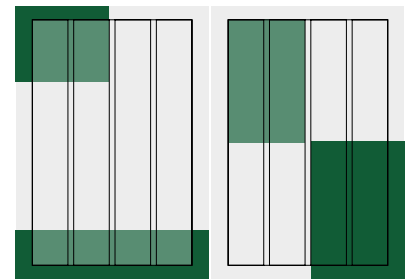
**Bleed Size:**  
portrait: 70 x 297 mm  
landscape: 210 x 104 mm



**1/4** Page  
Type Area/Bleed Size

**Type Area:**  
portrait: 43 x 260 mm  
landscape: 185 x 63 mm

**Bleed Size:**  
portrait: 54 x 297 mm  
landscape: 210 x 82 mm



**1/4 | 1/8**  
Page Type Area/Bleed Size

**Type Area:**  
classic: 90 x 128 mm

**Bleed Size:**  
classic: 102 x 147 mm

**Type Area:**  
classic: 90 x 63 mm  
landscape: 185 x 30 mm

**Bleed Size:**  
classic: 102 x 82 mm  
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.



# Technical Specifications

## Magazine format

210 x 297 mm (width x height), A4 size  
185 x 260 mm (width x height), print space  
Number of columns: 3; column width 58 mm or  
Number of columns: 4, column width 43 mm

## Print and binding methods

Sheet offset, adhesive binding

## Colours

Euro scale

## Screen ruling

70 ruling  
Print profile: ISO Coated\_v2\_300 (39L)

## Loose inserts

Minimum insert size: 105 x 148 mm (w x h)  
Maximum insert size: 200 x 287 mm (w x h),  
the back fold must be on the long side (287 mm)  
Minimum weight for single-sheets inserts: 150 g/m<sup>2</sup>

## Delivery of loose inserts

Delivery quantity: 25,200 copies

## Delivery of bound-in inserts

Delivery quantity: 25,500 copies

The delivery address for bound-in inserts and any supplements will be given to you with the order confirmation.

## Data format

We accept the following data formats:  
PDF, EPS, TIFF, JPG.

## Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the "maximum" or "high" quality gradings.

## To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

## Transmission options

by e-mail to [kerstin.kunkel@wiley.com](mailto:kerstin.kunkel@wiley.com)



Wiley-VCH GmbH  
FAO: Kerstin Kunkel  
Boschstrasse 12  
69469 Weinheim, Germany  
Tel.: +49 (0) 6201 606 731

# Digital issue GIT Labor-Fachzeitschrift

## Interactive – Multimedia – Innovative



© kashev - stock.adobe.com

Take advantage of the high-quality editorial environment and the interactive advertising formats of the digital edition of GIT Labor-Fachzeitschrift, allowing you to showcase your solutions to our discerning audience effectively.

The digital edition will be sent to 12.500 recipients, published at Wiley Analytical Science and included in our social media channel.



Issue	Focus Topic	Publishing Date	Booking deadline
January   February 2024	Medical and Pharmaceutical Research	14 February 2024	31 January 2024
July   August 2024	Battery and Energy Research	10 July 2024	26 June 2024

Place a full-page advertisement or book the front page of the digital edition. Links to your website and/or the integration of video/audio formats offer you attractive presentation possibilities. In the accompanying newsletter, your company is presented with a MPU banner (300 x 250 px) and on Wiley Analytical Science you receive 15,000 ad impressions.

#### Technical specifications

**1/1 page advertorial:** 1600 x 1200 pixels (landscape format) including a link to the website, and video or image gallery optional.

**MPU banner:** 300 x 250 px, max. file size: 200 KB, File formats: GIF, JPG, or PNG

**Cover:** Image (width: 1610 pixels; height 630 pixels); and logo

**Cover story:** 2,300 to 3,000 Characters incl. spaces; 1–3 images (resolution at least 300 dpi) and/or Video material

Advertising format	Price per issue	Price for 2 issues
1/1 page advertisement + MPU banner in the newsletter and on Wiley Analytical Science	EUR 3,500	EUR 5,250
Cover page + cover story or an optional video interview + MPU banner in the newsletter and on Wiley Analytical Science	EUR 4,750	EUR 6,950

# Wiley Analytical Science

## A subject portal for the hybrid researcher and practitioner

Our bilingual website Wiley Analytical Science encompasses and expands upon the preexisting audiences of GIT Labor-Fachzeitschrift, GIT Laboratory Journal, Imaging & Microscopy, Microscopy and Analysis, SeparationsNow and SpectroscopyNow. The website provides latest industry news and research findings covering five different subjects: separation, spectroscopy, microscopy, lab automation and equipment. In addition to the website the bi-weekly digest newsletter provides most up to date information to more than 5,000 readers.

Wiley Analytical Science provides indispensable content that resonates with your target audience – take advantage of our reach and let us support you in achieving your marketing goals.

<https://analyticalscience.wiley.com>



### Desktop Version (Price per 1,000 ad impressions)

Size in pixels	Run of Site	Subject or Geo-Targeting
<b>Position 1: Interstitial</b>		
Interstitial 640 x 480	175 €	220 €
<b>Position 2: Header Banner</b>		
Billboard 970 x 250	175 €	220 €
Super Leaderboard 970 x 90	100 €	130 €
Leaderboard 728 x 90	60 €	75 €
<b>Position 3: Impact Right Rail Banner</b>		
Super Rectangle 300 x 600	150 €	180 €
Rectangle 300 x 250	60 €	75 €
<b>Position 4: Tracking Right Rail Banner</b>		
Rectangle 300 x 250	150 €	180 €

### Mobile Version\*

Size in pixels
<b>Position 1: Mobile Header Banner</b>
Large Mobile Leaderboard 320 x 100
Mobile Leaderboard 320 x 50
Small Mobile Leaderboard 300 x 50
<b>Position 2: Sticky Mobile Banner</b>
Small Mobile Leaderboard 300 x 50
<b>Position 3: Secondary Mobile Banner</b>
Rectangle 300 x 250

\*Mobile Device Advertising is included in Desktop Advertising rates

### Submission Lead Time

Ad creative must be submitted at least one week ahead of deployment for testing and build processing time to ensure assets are in-spec. Third-party ads must be live at time of submission. Standard & Rich Media Ads (Third-Party Served): 5 business days prior to launch

# Wiley Analytical Science

## A subject portal for the hybrid researcher and practitioner

### Native Advertising on Wiley Analytical Science

#### Top Teaser Story – 1,740 €

Promote your product, your application note, your event or any other highlight on the starting page of a selected WAS subject channel. Reach your target group 24/7/365.

#### Scope of Service:

Headline up to 60 characters incl. blanks, one image 180 x 150 px. The top teaser will be linked to a more comprehensive sponsored content on the selected WAS subject channel. Up to 4 images, unlimited number of characters, company contact details. Optional add-on: link to a video.

#### Run time:

2 weeks on the starting page and 6 months as sponsored content on the selected WAS subject page.

#### Sponsored Content – 1,250 €

Promote your product, your application note, your event or any other highlight on a selected WAS subject channel.

#### Scope of Service:

Up to 4 images, unlimited number of characters, company contact details. Optional add-on: link to a video

#### Run time: 6 months



**Top Teaser Story**  
1,740 €

**Kostenlos eBook**  
Optische Metrologie: Anwendungen in der Materialforschung

#### Neueste Artikel

**Labormatrim Automation**  
Triple test tool targets coronavirus

A team from Taiwan has devised a new point-of-care diagnostic tool for the novel coronavirus involving three different tests, which should help to reduce false negative results.

Byun De Vooight-Johnson 15 September



**Chemometrie und Informatik**  
Flüssigchromatographie

Analytical strategy coupled to chemometrics to differentiate *Camellia sinensis* tea types based on phenolic composition, alkaloids, and amino acids

Journal highlight: A chemical classification method was developed for six *Camellia sinensis* tea types based on the quantification of 21 free amino acids, 6 catechins, 2 alkaloids, and gallic acid by UH-PLC.

Wiley Online Library 14 September



**Spektroskopie R-Spektroskopie**  
TOC-Analytik zur Bestimmung der Reinheit von orthopädischen Implantaten

In diesem Applikationsbericht wird die Untersuchung der Reinheit von Implantaten vor dem Hintergrund der neuen Medizinprodukteverordnung MDR 2017/745 des Europäischen Parlaments beschrieben.

Gilf Labor-Fachzeitschrift 10 September



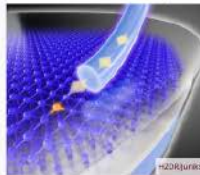
[Alle Artikel](#)

#### Neueste Nachrichten

**Einzelphotonen vom Siliziumchip**

Die Quantentechnologie gilt als überaus zukunftsreich: Quantencomputer sollen in einigen Jahren Datenbanksuchen, KI-Systeme und Simulationsrechnungen revolutionieren.

13 September



**Mikroskopie**  
Röntgen- und Elektronenmikroskopie  
Lichtmikroskopie

Shaking up science, rewriting history

From vibrant beetles to feathered dinosaurs, Dr. Maria McNamara's discoveries have rocked the world of palaeontology.

Microscopy and Analysis 15 September



**In den Tiefen des Erbguts**

In weniger weltweit führenden Kliniken, die sich auf die Behandlung von Krebs spezialisiert haben, ist es bereits Standard: Von jedem Patienten werden Gewebeproben von Tumoren genetisch untersucht.

15 September



**Massenspektrometrie**  
Flüssigchromatographie

Thermo Fisher establishes new clinical biomarker collaborations

Company news: Thermo Fisher Scientific's Precision Medicine Science Center is establishing new collaborations with AstraZeneca and the University of Nebraska Medical Center for clinical biomarker discovery.

Thermo Fisher Scientific 15 September



**Ein Gen für die Massenproduktion von Antikörpern**

WissenschaftlerInnen am IMBA – Institut für Molekulare Biotechnologie der Österreichischen Akademie der Wissenschaften – bringen im Zuge der aktuellen COVID-19 Situation neue Erkenntnisse über die Biologie und die Struktur von Antikörpern, die eine wesentliche Rolle in der körpereigenen Immunabwehr spielen.

**Mikroskopie**  
Röntgen- und Elektronenmikroskopie

Nanoimaging Services and Thermo Scientific to ease cryo-EM access

Nanoimaging Services and Thermo





# Wiley Analytical Science

## A subject portal for the hybrid researcher and practitioner

### WAS Digest Newsletter

The bi-weekly Wiley Analytical Science Digest newsletter provides most up to date industry news to more than 5,000 subscribers. In addition, topic focused newsletter (please see page 4) and special trade show and conference newsletter are published.

### Advertising solutions in the WAS Digest newsletter

Rectangle Banner 300 x 250 px	1,390 €
Content Ad	1,700 €
Single-Sponsored (3 Banner + 2 content ads)	5,000 €

### Technical Specifications:

Rectangle Banner: 300 x 250 px  
 Maximum file size: 200 KB  
 Data formats: GIF, JPG & PNG  
 No 3<sup>rd</sup> Party or HTML5 tags accepted  
 Click-Through URLs: Required for all creative files provided (GIF, JPG, PNG).  
 Animation/Looping: No animation permitted / Static display only.

### Content Ad

Maximum 50 characters incl. blanks for the headline and up to 250 characters for the body text. Unlimited number of characters for the publication on the website. Please provide one image as a JPG file in 250 x 210 px format. Destination URL for text ads should be direct domain and path URL. Any added URL path code such as tracker, may cause errors.

### Dates Newsletter WAS Digest German

	24.01.2024
	21.02.2024
	06.03.2024
Analytica	20.03.2024
	27.03.2024
	03.04.2024
	24.04.2024
Achema	22.05.2024
	29.05.2024
	26.06.2024
	10.07.2024
	14.08.2024
	04.09.2024
	25.09.2024
	16.10.2024
	30.10.2024
	13.11.2024
	04.12.2024

The screenshot displays the GIT LABOR-FACHZEITSCHRIFT website. At the top, there is a red header with the logo. Below it, a section titled 'Liebe Leserin, lieber Leser,' contains an article snippet about mass spectrometry. A 'KRAFTWERGE FÜR IHR LABOR' advertisement for Huber is visible, featuring images of laboratory equipment. Another article snippet discusses 'Energiespeicher von morgen' (Energy storage for tomorrow) in materials research. A portrait of Prof. Klaus Dreisewerd is shown with a quote about MALDI-2. Below this, an article titled 'Die Entwicklungsgeschichte eines Chemischen Mikroskops' (The development history of a chemical microscope) is featured. Further down, an advertisement for 'Sintern' (sintering) is shown, along with an article snippet about 'Durchbruch in der Terahertz-Photonik' (Breakthrough in Terahertz photonics). At the bottom, there is a 'Stay up-to-date on latest news in Analytical Science' section with a grid of six newsletter subscription buttons: Digest, Spectroscopy, Separation Science, Equipment, Lab Automation, and Microscopy.

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Twice a year Wiley Analytical Science Virtual Conference brings together top **researcher** and **professionals** in the fields microscopy, spectroscopy, mass spectrometry, laboratory automation, and more.

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### Combination Package: Educational + Application- Focused Seminar

Set the perfect stage for your message!

- First, build credibility & authority in your target research area with unbiased content from a scientific leader
- Then follow up with an application-focused presentation to the same audience



### Educational Seminar

- Visibility of your company logo on registration page and promotional materials
- Wiley organizes the speakers (or if you have a key opinion leader that we should pursue, we are open to suggestions)
- Forwarding of all leads from registered participants (GDPR compliant)



### Application-Focused Seminar

- You can run your own application-focused seminar
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- Forwarding of all leads from registered participants (GDPR compliant)



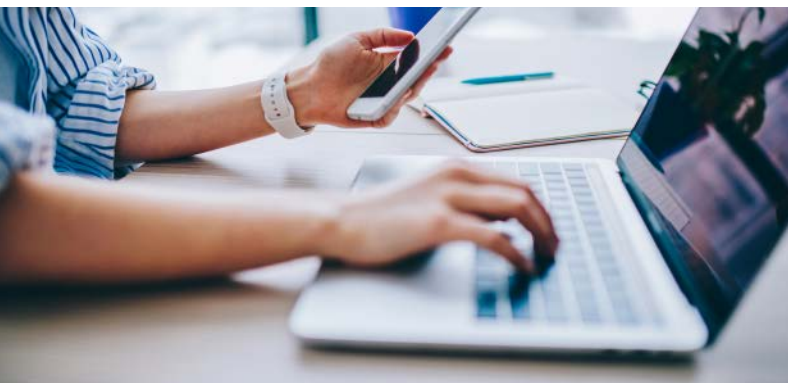
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Elevate your brand and take your message to new levels!

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# Advertising and Reprint Production Terms and Conditions

## Definitions

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(b) Section IV (Reporting) (excluding clause IV(b));

(c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws);

(d) Section XIII (Third Party Ad Serving and Tracking)

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# Advertising and Reprint Production Terms and Conditions

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
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ePrint created	35%	ePrint created	35%
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