

The official app **security essen** by GIT



GIT SECURITY is also as an app your # 1.

Take advantage of one of our great offers and lead both your customers and prospects straight to your booth. Point them in the right direction – your direction! The exhibition app provides visitors with the necessary overview. Clearly structured according to main topics the exhibition app is a useful navigation tool and the perfect advertising platform for companies who want to present their products and service to the fair visitors.



There is only one number 1

As the **app main sponsor** you are the exclusive Premium Partner of the official app for **security essen 2018**.

- Premium features:
- Firmly anchored on the start page of the app
 - Visible with every call-up
 - Link to your URL
 - Powered with your company logo

€ 7,950

1x exclusive



Rotating visibility

As the **app co-sponsor** you are visible on promotion material of the app, your banner will rotate through the app run-of-site and we will send out a push notification at your desired date.

€ 2,950

max. 6 places



Do your own thing

With the **theme tour package**

The **app** is clearly structured according to main themes.

We offer the following tours:

- Services
- Access, Mechatronics, Mechanics & Systems
- Video
- Fire
- Intrusion & Systems
- Perimeter protection
- Cyber Security, Economic Security

Included extra value:

- Tour description
- Your entry is linked within the tour
- Display of the tour on the map
- Logo included in the map

€ 1,500

max. 10 places per tour

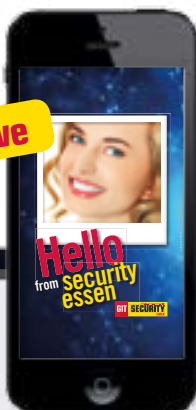


The special feature at the fair

As the **selfie feature sponsor** you are on the spot. Your logo will be shown on the selfie frame as well as live at the trade fair and will be shared in social networks.

€ 4,950

1x exclusive



Really push your advertising

With precise **push notifications**

- Your customized message with up to 120 characters, even when the screen is locked and the app is closed
- Can be booked exclusively 2x daily, Tuesday – Friday

Only a total of 8 push notes are available. For everyone who has something to say.

€ 2,250

max. 8 places



Top placement

With our **logo package** your logo will be shown in the List of exhibitors and in the map.

Additionally, your company profile or product highlight will be included in the exhibitor entry.

€ 990

next page



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Programmed for success

The official app is pure matchmaking.

- The app will be intensively used for preparation and after the event – you gain directed attention.
- The app will be available for 2 platforms: iOS and Android – so you address many potential customers.
- Prices includes an evaluation of use at the end of the event – you can keep a check on your success.



Features

- General information
- Global search with filter function
- List of exhibitors with contact details and link to the map
- Personalized "My Security" area
- Bookmark function and text notes
- Dynamic map with 2D and 3D view
- Theme tours
- Selfie Feature
- Activity Feed
- Data updates
- Available for iOS and Android
- Language: German and English



Our sales team will be happy answering any further questions you may have.



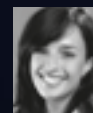
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bring me back