

Short introduction

PRO-4-PRO.com is one of the leading online portals for science and industry with more than 80,000 users per month.

The services are mainly used by construction engineers, developers, scientific employees and purchasing agents to collect information about product news or suppliers. The regular newsletter service supplies information about the latest innovations from each sector.

Easy-to-use search options, a clear structure such as a comprehensive classification of all entries guarantee a fast and optimal search result. Furthermore there is no need for registration.

Interactive trade show specials such as trade show calendars complete the portfolio of PRO-4-PRO.com.



www.PRO-4-PRO.com
PRODUCTS FOR PROFESSIONALS

Advertising on PRO-4-PRO.com

Basic entry:

All relevant contact details, company logo, web link, keywords.

Banner ad:

Positioning in relevant segments, in the newsletter or in connection to specific keywords.
 Format: Fullsize banner (468 x 60 pixel).

Product entry:

Detailed text highlighted with no limit of characters, images, deep links, PDF data sheets, video streams.
 Each product entry is promoted in the newsletter.

Company profile:

Detailed texts with no limit of characters, images, deep links, PDF company brochure, video streams such as a classification of product groups or business units.

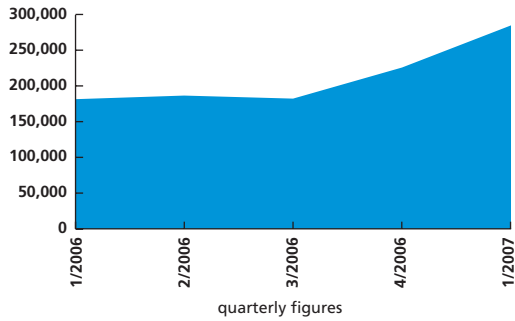
Trades show special:

Detailed description, trade show logo, exhibitor list, exhibitor's product highlights, interactive floor plans.

3D animation:

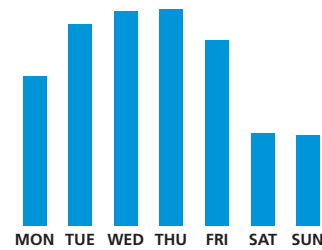
Present your products in 3D including 360° view, zoom options and animation of detailed functions.

STATISTICS



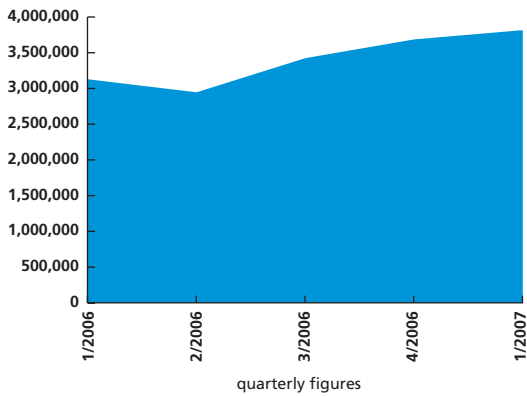
User

More than 80,000 users per month use PRO-4-PRO.com for professional research.



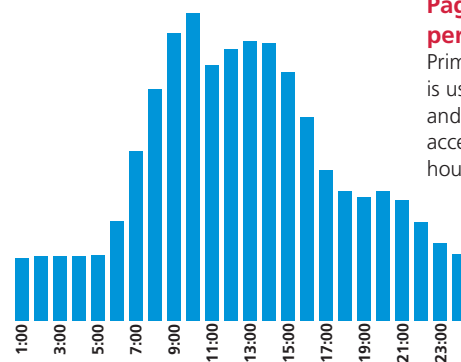
Page impressions per week

PRO-4-PRO.com is mainly used for professional research on week days.



Page impressions

PRO-4-PRO.com registers more than 1.3 million page impressions per month.



Page impressions per day

Primarily PRO-4-PRO.com is used between 7 am and 8 pm (GMT) indicating access during working hours.

RATES

	RUNTIME 6 MONTHS TOTAL COST €	RUNTIME 12 MONTHS TOTAL COST €
Basic entry	free of charge	
Product entry / New	630	1,050
Product entry / Renewal	265	480
Company profile		315

	PER MONTH
Banner / Search result	35
Banner / Sector welcome page	65
Banner / Keyword	65
Banner / Segment + newsletter	115
Exclusive button	3,500
Special agreement	depending on volume/frequency
3D product animation	depending on volume/frequency
Trade show special	depending on volume/frequency

Service ▶▶▶

To estimate the success of your advertising campaigns PRO-4-PRO.com provides a regular response service via e-mail containing detailed statistics. Prospect customer requests are forwarded directly via e-mail, too. For detailed consulting or if you would like to apply changes to an existing presentation please do not hesitate to contact the PRO-4-PRO team.

PACKAGE DEALS		RUNTIME 12 MONTHS* TOTAL COST €
Basic Package	- 4 product entries* - 1 product entry in one of GIT VERLAG's trade journals - company profile* - Banner ad for 6 months	1,560
Basic Plus Package	- 8 product entries* - 3 product entry in one of GIT VERLAG's trade journals - company profile* - Banner ad for 12 months	2,880

DISCOUNT	
5 Product entries	5 %
10 Product entries	10 %
15 Product entries	15 %
20 Product entries	20 %

Special agreement

Procedure – A unique opportunity to have all your product information sent to us placed on **PRO-4-PRO.com** automatically including all optimisations for the previously agreed time.

And it cannot be simpler – Please contact us and we will provide you a tailor made offer for a special agreement.